

Profile Access and Treatment of Minor Symptoms as First Line of Defense Against Prevalent Viral Attack

Received: 26 October 2022, **Revised:** 30 November 2022, **Accepted:** 31 December 2022

Sandip R. Pawar*, **Md. Rageeb Md. Usman¹**, **Bhushan P. Patil¹**, **Amit D. Patil²**

²Department of Pharmaceutics, Smt. Sharadchandrika Suresh Patil College of Pharmacy, Chopda, Maharashtra, India

¹Department of Pharmacognosy, Smt. Sharadchandrika Suresh Patil College of Pharmacy, Chopda, Maharashtra, India

Keywords

Traditional medicine, Indigenous, Prevention, Health, Holistic.

Abstract

For the purpose of maintaining health and preventing, diagnosing, bettering, or treating physical and mental disease, traditional medicine is "the knowledge, skills, and practices based on the ideas, beliefs, and experiences unique to diverse cultures" (World Health Organization). There are many different types of traditional medicine, each with its own philosophy and practices that are shaped by the culture, environment, and geography in which they originated (WHO, 2005)¹. Despite these differences, many traditional medical practitioners share a commitment to treating the whole person—mind, body, and spirit—rather than focusing solely on disease. The use of herbs is central to all systems of traditional medicine, and the emphasis is on the patient as a whole rather than on a specific illness (Conboy et al. 2007)². This study examines the increasing use of herbals as the first treatment option against viral symptoms.

1. INTRODUCTION

Health care systems throughout the world have been greatly improved by the discovery and widespread use of chemically produced medications during the last century. While Western medicine has made great strides in recent decades, huge portions of the population in poor nations continue to depend on traditional practitioners and herbal remedies as their major source of healthcare. Up to 90% of Africans and 70% of Indians rely on traditional medicine for their primary health treatment. More than 90% of China's general hospitals also include departments dedicated to traditional medicine, and this sector contributes for over 40% of the country's total health care spending (WHO 2005)¹. Yet, traditional medicine is not just practiced in underdeveloped regions; in the developed world, interest in natural remedies, including the use of ethnobotanicals, has exploded during the last two decades. Around 38% of adults and 12% of children in the United States used

alternative medicine in 2007. (Ernst, Schmidt, and Wider 2005)⁴.

2. AIM AND OBJECTIVE

To study how minor symptoms are the first line of defense against prevalent viral attack.

3. METHOD AND MATERIALS

Collection of data on traditional medicines as first line of defense.

Using traditional medicine is common because it is more accessible financially, because it better aligns with the patient's ideology, because it allays fears about the side effects of chemical (synthetic) medicines, because it satisfies the desire for more individualized care, and

because it improves the quality of life for the general public. Medications are often used for preventative

Journal of Coastal Life Medicine

health care and treatment of chronic rather than acute health problems. When modern medicine has reached its limits, like in the case of advanced cancer or a newly emerging infectious illness, people are more likely to turn to traditional therapies.

4. DISCUSSION OF FINDINGS

In addition, conventional medicine has a positive reputation for being non-toxic and all-natural. This is not always the case, particularly when herbs are used with pharmaceuticals, OTC medicines, or even other herbs (Loya, Gonzalez-Stuart, and Rivera 2009; Cohen and Ernst 2009)⁵.

Traditional medicine is a thriving worldwide business because it offers a crucial health care service to individuals all over the world, regardless of whether or not they have physical or financial access to allopathic treatment. It was projected that Americans spent \$13.7 billion on "alternative" therapies in 1990. By 1997, this number had doubled, with herbal treatments showing the greatest rate of expansion. Around US\$80 million, US\$1 billion, and US\$2.3 billion are spent on conventional medicine each year in Australia, Canada, and the United Kingdom, respectively. These numbers attest to the widespread adoption of herbal and other traditional forms of medicine into various health care systems, as well as its inclusion in the medical education of physicians in many areas of the industrialized world.

Commercial Value of 'First Line of Defense'

There is no denying the size of the ethnobotanicals industry and the money it generates. As an example, in 1995, the retail sales of herbal goods in the United States were projected to be US\$5.1 billion, while in Germany, the sales of herbal medications available without a prescription accounted for over 30 percent of the entire sales of medicines available without a prescription (Eisenberg et al, 1997)⁷. Herbal medicine is widely utilized in India, and the country's herbal business makes use of the products of roughly 960 different plant species annually; of these, 178 are used in quantities more than 100 metric tons (Sahoo 2010)¹¹.

Table 1: Sales of medicines according to Eisenberg et al. (1998)

S. No.	Country	Year	Worth of Herbal Medicine
1	China	1995	17.6 billion years
2	Western Europe Sales	2003-2004	US \$5 billion
3	China	2005	US \$14 billion
4	Brazil	2007	US \$160 million

1	China	1995	17.6 billion years
2	Western Europe Sales	2003-2004	US \$5 billion
3	China	2005	US \$14 billion
4	Brazil	2007	US \$160 million

Herbs are now used to treat a wide range of illnesses, both acute and chronic, including "cardiovascular disease, prostate issues, depression, inflammation, and immune system enhancement, to mention a few. Traditional herbal treatments were an important part of China's attempt to limit and treat severe acute respiratory syndrome (SARS) in 2003, and in Africa, the wasting symptoms linked with HIV have been treated with a traditional herbal medication called the Africa flower for decades (Tilburdt and Kaptchuk 2008)¹². Essential oils, herbal extracts, and herbal teas are marketed alongside conventional pharmaceuticals in pharmacies throughout the developed world." Sales of herbal medicines are highest in Germany and France in Europe.

The raw herb itself, "teas, syrups, essential oils, ointments, salves, rubs, capsules, and tablets containing a pulverized or powdered version of a raw herb or its dried extract are all examples of how herbs and plants may be processed and ingested. Alcoholic extracts (tinctures), vinegar extracts (acetic acid extracts), hot water extracts (tisanes), long-term boiled extracts (usually from roots or bark) (decoctions), and cold infusion of plants are all examples of plant and herb extracts that differ in the solvent used, the temperature at which they are extracted, and the length of time they are subjected to the extraction process (macerates)." As there is no regulation, the quality of a herbal extract or other product might vary widely depending on the manufacturer and the batch (Engebretson, 2002)⁸.

To put it another way, plants contain a wide range of chemicals. Aromatic compounds, like as phenols and their oxygen-substituted derivatives like tannins, are common secondary metabolites. Antioxidant capabilities are seen in several of these substances. Not only are plant elements useful in "pharmacological research and drug development when employed directly as therapeutic agents, but also when utilized as starting materials for the manufacture of pharmaceuticals or as models for

Journal of Coastal Life Medicine

pharmacologically active chemicals”, which is why ethnobotanicals are so significant (Li and Vederas 2009)¹⁰. Opium was initially extracted from the pods of the poppy *Papaver somniferum* over 200 years ago, and morphine was the first pharmacologically active pure chemical to be created from it. This finding demonstrated that plant-based medicines may be extracted, concentrated, and dosed accurately regardless of the plant's origin or age. The development of penicillin bolstered this strategy (Li and Vederas 2009)¹⁰. Commercial medicine preparations today owe a great deal to goods derived from plants and “natural sources (such as fungus and marine microorganisms) or analogues inspired by them. Antibiotics like penicillin and erythromycin, the cardiac stimulant digoxin from foxglove (*Digitalis purpurea*), salicylic acid, a precursor of aspirin, derived from willow bark (*Salix* spp.), reserpine, an antipsychotic and antihypertensive drug derived from *Rauwolfia* spp., and antimalarials like quinine and lovastatin, both derived from” (Li and Vederas 2009)¹⁰. On top of that, natural compounds form the basis of almost 60% of currently available and experimental cancer therapies. More than 70% of the 177 cancer medications now on the market are derived from natural compounds or mimetics, and many of them have been enhanced by combinatorial chemistry. The Pacific yew tree is the source of paclitaxel, another plant-based cancer drug; the Chinese “happy tree,” *Camptotheca acuminata*, is the source of camptothecin, which is used to make irinotecan and topotecan; and the South African bush willow is the source of combretastatin, another plant-based cancer drug. There are now 121 plant-based active chemicals in use, accounting for an estimated 25% of all pharmaceuticals prescribed globally (Sahoo et al. 2010)¹¹. Thirteen medications made from plants were given the green light in the United States between 2005 and 2007. There are already more than a hundred pharmaceuticals derived from natural products that are undergoing human testing (Li and Vederas, 2009)¹⁰. “Moreover, eleven percent of the 252 drugs on the World Health Organization's (WHO) list of essential medicines are derived entirely from plants” (Sahoo et al. 2010).

Aging Population and Herbal Medicine

In the early 1950s, the average life expectancy at birth was around 41 years; now, it's close to 80 in many wealthy nations. As a result, there is a growing

segment of our populations comprised of seniors (defined as those aged 65 and over). The prevalence of age-related illnesses and the attendant need for caregiving services is expected to rise as our populations age. The physiological decline and pathological alterations that may lead to diseases like cancer, heart disease, dementia, diabetes, osteoporosis, and many others are hallmarks of ageing. Factors in one's daily life, such as diet and exercise, may have a significant impact on the prevention and management of chronic illnesses, as well as the quality and length of one's healthy life. There has been much speculation over the years about the causes of ageing, and it's probable that there is no one explanation. While heredity has a role in ageing, the oxidative stress hypothesis has the strongest support among metabolic hypotheses. It is hypothesized in this model that reactive oxygen species interact with DNA, lipids, and proteins, causing permanent damage (oxidative stress) that contributes to the ageing process. But, even if it turns out that ageing has nothing to do with oxidative stress, the fact remains that all of the most common chronic illnesses associated with old age have elevated oxidative stress. It's possible that the antioxidant properties of herbs are responsible for some of their purported medicinal benefits.

The “conventional” approaches of herb identification and preparation need to be updated with more precise and repeatable processes to guarantee the quality, safety, and consistency of the product in light of the rising popularity of herbal medicine. Market value, possible toxicity, and rising consumer demand, especially among the ill and old, highlight the need for stricter controls over the manufacturing and distribution of herbal supplements and treatments.

There has been a dramatic increase in the number of people interested in and using traditional medicine, and with this growth comes two primary sources of worry, each of which presents significant difficulties. There is a wide range of national and international rules governing the manufacture, sale, and use of herbs (and other CAMs), as well as the quality, safety, and scientific evidence supporting their health claims (WHO 2005; Sahoo et al. 2008)^{1,11}.

Evaluation and regulation of herbal medicines are complicated by their diverse use across nations, extensive history, and holistic approach. Also, a wide variety of herbs are used. Many obstacles stand in the way of establishing legal standards for historically

Journal of Coastal Life Medicine

used herbal medicines as accepted forms of health care therapy. “The World Health Organization (WHO) conducted a survey in 129 countries and found the following problems with herbal medicines: a lack of research data, appropriate mechanisms for control of herbal medicines, education and training, expertise within a nation's health authority and control agency, information sharing, safety monitoring, and methods to evaluate their safety and efficacy. Sharing information on regulatory hurdles, master classes on herbal medicines safety, guidelines on research and evaluation of herbal remedies, provision of datasets, herbal remedies regulation master classes, and global meetings are all examples of the types of support that are needed from different countries.”

National Policies and Ethno botanical Use in India

“Assuring the authenticity, safety, and efficacy of traditional medicines and therapies; providing equitable access to health care resources and their resource information; and defining the role of traditional medicines in national health care programs are all dependent on national policies” (WHO 2005)¹. The standardization of the herbal medicine market across the board (industry, healthcare providers, and patients) is also essential. Although many nations now provide herbal supplements, there is still no international standard for the regulation of these products. As a consequence, the conventional experience in each location shapes the knowledge on clinical reasons for their usage, effectiveness, and safety. In this part, we provide a high-level overview of the laws in the United States, Canada, and Europe that may be utilized to inform the legal framework of the herbal medicine sector in other regions.

Herbs, botanicals, natural concentrates, metabolites, and extract constituents are all considered dietary supplements under the Dietary Supplement Health and Education Act (DSHEA) of 1994 in the United States. The Food and Drug Administration does not have to authorize dietary supplements before they hit the shelves. Herbal medications are considered dietary supplements under DSHEA and are thus believed safe without the need for FDA approval for safety and effectiveness. “This implies that it is the responsibility of the herbal medicine maker to ensure that their products are free of harmful ingredients and that any claims made about them are backed up by sufficient proof. Nonetheless, premarket evaluation for safety data and other information may be needed of a dietary

supplement maker or distributor of a supplement containing a novel dietary component (an ingredient that has not been sold in the United States prior to October 1994). In addition, the current good manufacturing practice (GMP) standards established by the FDA describe the steps to be taken to ensure the quality of supplements destined for sale, and must be adhered to by all domestic and international enterprises that produce package labels or store dietary supplements. The FDA has not published standards about what constitutes a safe or harmful amount of contaminants in dietary supplements”, while it has established some guideline limits for other types of foods (FDA 2010)⁹. Herbal supplements (dietary supplements) supplied in the United States must comply with strict labelling and packaging regulations that prohibit any claims that the product may diagnose, treat, prevent, or cure any illness or condition. A claim also can't imply that it can slow down or stop a natural process or state, like becoming older (FDA 2010)⁹.

There is a law in Canada called the Natural Health Products Regulations that states herbal medicines can't do any harm. All natural goods need a product license before they may be sold in Canada, as per these rules. To get a license, you must provide specifics on the product, including its medical ingredients, source, strength, nonmedicinal substances, and suggested usage. After a product has a license, it must display the license number and adhere to mandatory labelling guidelines to provide customers accurate information. Herbal medicine producers, packagers, labelers, and importers also require a site license. Moreover, GMPs must be used to guarantee the quality and security of the product. This necessitates the adoption and implementation of best practices and standards across the natural health products supply chain, from extraction of raw materials through final retail sale. The GMPs are outcome-based, guaranteeing safe and high-quality goods while allowing for the implementation of quality control methods tailored to the product line and company. In Canada, the Department of Health requires all product licensees to keep tabs on their product's side effects and report any dangerous ones to them.

Quality, Safety, and Scientific Evidence

In Europe, the standards for the use of herbal medicines are laid out in the European Directive

Journal of Coastal Life Medicine

2004/24/EC, which was adopted in 2004 by the European Parliament and the Council of Europe (Calapai 2008)³. The regulation mandates that all European countries' national regulatory bodies must approve any herbal medicines before they may be sold, and that these medicines must meet established standards of safety and effectiveness (Calapai 2008)³. Evidence of the product's therapeutic usage for at least 30 years is required for registration of herbal medicinal goods in the European Union (EU), 15 years inside the EU, and 15 years elsewhere for products from outside the EU. Products must meet the same criteria as applications for a marketing license with respect to the quality and safety of their production. The European Pharmacopeia and other similar industry-developed public monographs serve as the basis for the information presented here. The proposed criteria not only describe product quality, but also remove potentially dangerous chemicals, adulteration, and contamination. Many committees were formed inside the EU with the aim of standardizing data and regulations concerning herbal medicines. "Guidelines on good agricultural and collection practice for starting materials of herbal origin, guidelines on standardization of applications, and guidelines on establishing pragmatic strategies for identifier and quantification of herbal preparations and one's complex mixtures are just some of the materials that have been produced."

For centuries, people have turned to herbal remedies to improve their health, extend their lives, and fight off illness. Unfortunately, there isn't yet a reliable method to evaluate their efficacy and safety. Herbal medicine's popularity stems in part from the holistic approach it takes to health treatment, but this also makes conducting rigorous scientific research difficult. Many people take herbal remedies because they are thought to be safe, but the fact is that they come from plants, which all vary in terms of species, growth circumstances, and physiologically active ingredients, and are typically used in combination. There is a chance that herbal extracts have been falsified, tampered with, or even contain harmful components. Herbal medicine's safety and effectiveness are directly related to how well they are tested for quality. Lack of proper regulations or regulatory requirements, as well as a lack of suitable or acknowledged research technique for assessing traditional medicines, contribute to a dearth of data on the composition and quality of most herbal remedies.

However, the medication approval procedure does not permit undifferentiated mixes of natural compounds, therefore there is a lack of study on whole herbal mixtures. Manufacturers cannot justify the time and money required to extract each active component from each plant.

5. CONCLUSIONS

The human race has relied on plants, herbs, and ethnobotanicals for illness prevention and treatment since prehistoric times. Modern medicine and the commercial medication formulations created today owe a great deal to plants and natural sources. Roughly a quarter of all pharmaceuticals now in use are botanical in origin. Yet, plants are increasingly being employed in place of pharmaceuticals. Herbal remedies are a popular choice among patients. For some, herbs are utilized in conjunction with standard medical care. Herbal medicine is an integral aspect of traditional medicine, but in many impoverished nations, this is the only kind of health treatment that is either accessible or inexpensive. Those who want to use herbal supplements for any reason should feel certain that the items they are purchasing are risk-free and contain the advertised quantity of active ingredients. Information about dose, side effects, and effectiveness should also be provided to consumers based on scientific evidence. To this end, it is necessary to harmonize laws throughout the world to ensure the safe manufacturing and distribution of herbal medicines. Legislation should be enacted to enable for the proper use of scientific evidence of value for a herb to encourage the use of that herb to realize its advantages for the advancement of public wellness and the treatment of illness.

REFERENCES

1. World Health Organization (WHO). National Policy on Traditional Medicine and Regulation of Herbal Medicines. Geneva: 2005. Report of WHO global survey.
2. Conboy L, Kaptchuk T. J, Eisenberg D. M, Gottlieb B, Acevedo-Garcia D. The relationship between social factors and attitudes toward conventional and CAM practitioners. *Complement TherClinPract.* 2007;13:146-57.

Journal of Coastal Life Medicine

3. Calapai G. European legislation on herbal medicines: A look into the future; 2008: Vol. 31: 428–31.
4. Ernst E, Schmidt K, Wider B. CAM research in Britain: The last 10 years. *Complement TherClinPract.* 2005;11:17–20.
5. Loya A. M, Gonzalez-Stuart A, Rivera J. O. Prevalence of polypharmacy, polyherbacy, nutritional supplement use and potential product interactions among older adults living on the United States-Mexico border: A descriptive, questionnaire-based study. *Drugs Aging.* 2009;26:423–36.
6. Cohen P. A, Ernst E. Safety of herbal supplements: A guide for cardiologists. *Cardiovasc Ther.* 2010;28:246–53.
7. Eisenberg D. M, Davis R. B, Ettner S. L, Appel S, Wilkey S, Van Rompay M, Kessler R. C. Trends in alternative medicine use in the United States, 1990-1997: Results of a follow-up national survey. *JAMA.* 1998;280:1569–75.
8. Engebretson J. Culture and complementary therapies. *Complement TherNurs Midwifery.* 2002;8:177–84.
9. Food and Drug Administration (FDA). 2010. Overview of dietary supplements. website: www.fda.gov/food/dietarysupplements/consumerinformation (accessed November 5, 2010)
10. Li J. W. H, Vederas J. C. Drug discovery and natural products: End of an era or an endless frontier? *Science.* 2009;325:161–5.
11. Sahoo N, Manchikanti P, Dey S. Herbal drugs: Standards and regulation. *Fitoterapia.* 2010;81(6):462–71.
12. Tilburt J. C, Kaptchuk T. J. J. Herbal medicine research and global health: An ethical analysis. *Bull World Health Organ.* 2008;86(8):594–9.
13. World Health Organization (WHO). “Traditional Medicine.” http://www.who.int/topics/traditional_medicine/en/ (accessed July 21, 2010)